

ARCNET.STUDIO

RESOURCES › AI RESOURCES › PROMPT ENGINEERING

100

PROMPT STARTER TEMPLATES FOR ARCHITECTS

*A practical, ready-to-use library for research, visualization, documentation,
presentation and content creation.*

Companion resource to: 50 AI Prompts for Architects | Article ID: RE-ID-001

arcnet.studio/prompts

Introduction + How To Use This Library

The ARCNET Architect Prompt Formula · Platform Guide · Prompt Quality Scorecard

What this library is

This is a categorized, ready-to-adapt prompt template library built specifically for architecture practice. Every prompt follows the ARCNET Architect Prompt Formula — a five-part structure that ensures AI tools produce professional, specific, usable outputs. The library covers six core practice areas: Research, Concept Design, Visualization, Documentation, Presentation and Content Creation. Fifteen bonus prompts for advanced workflows are included on Page 7.

How to use each template

Every prompt contains variables written in [BRACKETS]. Replace each bracketed variable with your specific project information before pasting into any AI tool. The more specific you are with each variable, the more useful the output will be. Do not leave any brackets unfilled — generic variables produce generic outputs.

THE ARCNET ARCHITECT PROMPT FORMULA

01	ROLE	Tell the AI what expert it is. Sets vocabulary, depth and register.
02	CONTEXT	Describe your project: location, climate, budget, user, site.
03	TASK	State exactly what to produce. Be specific about length and subject.
04	FORMAT	Specify output structure: table, paragraph, list, email, script.
05	CONSTRAINTS	Set limits: word count, tone, audience level, exclusions.

PLATFORM GUIDE — Which prompts work best where?

Prompt Type	ChatGPT-4o	Claude	Midjourney	Gemini
Research & analysis				
Design narrative writing				
Architectural visualization				
Documentation drafts				
Client communication				
Social media content				
Voiceover / video scripts				
Material & cost research				

PROMPT QUALITY SCORECARD — Test before you save to your library

Question	Answer	Target
Is the content accurate for this project context?	Yes No Partial	Always
Is the output the right length for its purpose?	Yes No Partial	Always
Does the tone match the intended audience?	Yes No Partial	Always
Is it specific enough to be directly usable?	Yes No Partial	Always
Does this output save me at least 20 minutes?	Yes No Partial	Always

 TIP

Score 4/5 or higher → Add the prompt to your personal library.

Score below 4/5 → Refine one component at a time (usually Context or Constraints) and retest.

Research Prompt Templates

Prompts 001 – 020 · Climate · Precedent · Typology · Regulations · Materials · Costs
· Cultural Context · Site Analysis

SECTION A — CLIMATE & SITE RESEARCH (Prompts 001–005)

PROMPT 001 [RESEARCH]

You are a building science consultant specializing in [HOT-HUMID / HOT-DRY / TEMPERATE / COLD] climates. I am designing a [PROJECT TYPE — e.g. 3-bedroom family home / boutique hotel / community library] in [CITY, COUNTRY]. Provide a 400-word climate response brief covering: (1) prevailing wind direction and cross-ventilation strategy, (2) solar path and shading requirements, (3) humidity or aridity management, (4) three passive design techniques suited to this climate, (5) two locally available materials that perform well in these conditions. Format as a numbered brief with a professional, architectural tone.

→ **Usage:** Use at brief stage on any new project. Replace [PROJECT TYPE] with your building programme.

⚙ **Adapt:** For India: specify city + state. For Middle East: specify summer vs winter comfort targets.

PROMPT 002 [RESEARCH]

You are an architectural researcher. I am studying [DESIGN CHALLENGE — e.g. passive ventilation in high-density urban housing / daylighting in deep-plan office buildings / thermal comfort in affordable housing]. List 8 built precedent buildings that demonstrate this challenge resolved well. For each provide: building name, architect, city, country, year of completion, and a 60-word description of the specific design strategy used. Format as a numbered table.

→ **Usage:** Use before design development to build a precedent library in under 10 minutes.

⚙ **Adapt:** Add 'Focus on projects built after 2010 only' if you need contemporary references.

PROMPT 003 [RESEARCH]

You are a climate and site analysis consultant. I am preparing a site analysis report for a [SITE AREA sqm] site at [GENERAL LOCATION DESCRIPTION — e.g. urban infill site in a dense residential neighbourhood / rural hillside site with valley views / coastal plot with strong prevailing sea breeze]. List 10 site analysis factors I must investigate before beginning design. For each factor explain: what to measure or observe, why it matters for architectural design, and which design decisions it will most directly influence. Format as a numbered list.

→ **Usage:** Use to structure site visit notes and brief the design team before first site meeting.

PROMPT 004 [RESEARCH]

You are a solar design consultant. I am designing a [PROJECT TYPE] at latitude [LATITUDE — e.g. 13°N for Chennai / 19°N for Mumbai / 28°N for Delhi / 25°N for Dubai]. Describe the sun path across all four seasons. Identify: (1) the highest and lowest solar angles, (2) the best building orientation for solar control, (3) recommended overhang depths for south-facing windows at this latitude, (4) months where solar gain is desirable versus months where it must be excluded. Format as a seasonal analysis table followed by a 150-word design guidance paragraph.

→ **Usage:** Critical for window sizing, shading design and roof orientation decisions.

⚙️ **Adapt:** Use a sun path calculator to verify figures before including in formal documentation.

PROMPT 005 [RESEARCH]

You are a landscape and ecology consultant. I am designing a [PROJECT TYPE] on a site in [REGION / BIOME — e.g. tropical monsoon zone / semi-arid plateau / coastal dune landscape]. List 8 site ecology and landscape considerations that should inform the architectural design brief. For each consideration provide: the ecological issue, how it should influence the design or site plan, and one example of an existing project that handled it well. Write in professional but accessible language.

→ **Usage:** Use for projects where landscape integration is a client or planning requirement.

SECTION B — PRECEDENT & TYPOLOGY RESEARCH (Prompts 006–010)

PROMPT 006 [RESEARCH]

You are an urban design consultant. Provide a 350-word overview of [BUILDING TYPOLOGY — e.g. courtyard housing / mixed-use transit-oriented development / adaptive reuse of industrial buildings] in [REGION — e.g. South Asia / Southeast Asia / Middle East / Europe]. Include: typical plot dimensions and floor-to-area ratios, common spatial organization strategies, how the typology responds to local culture and climate, and two significant regional variations. Format as a structured brief.

→ **Usage:** Use at brief stage to educate clients and brief junior team members on typology context.

⚙️ **Adapt:** Add 'Focus specifically on [CITY]' to narrow to a specific urban context.

PROMPT 007 [RESEARCH]

You are an architectural historian specializing in [REGION] vernacular architecture. Write a 400-word research brief on traditional building forms and spatial typologies used by [CULTURAL COMMUNITY / REGION — e.g. the Nair community in Kerala / the Hausa people of northern Nigeria / the Batak communities of Sumatra]. Cover: (1) how climate shaped building form, (2) how culture and social structure shaped spatial organization, (3) construction techniques and materials used, (4) three specific spatial or formal principles still relevant for contemporary architecture. Format as an architectural research note.

→ **Usage:** Use for heritage-sensitive projects and to ground contextual design in historical evidence.

⚙️ **Adapt:** Pair with Prompt 001 (climate) for a complete contextual design brief.

PROMPT 008 [RESEARCH]

You are an architectural researcher. I am designing a [PROJECT TYPE] and need to understand how architects have handled [SPECIFIC DESIGN PROBLEM — e.g. integrating car parking without dominating the street frontage / creating privacy in high-density residential design / designing for flood resilience in low-lying areas]. Describe three different design strategies used by different architects to solve this problem. For each: name the strategy, describe how it works spatially, give one real built example, and list its advantages and limitations. Format as a comparative analysis.

→ **Usage:** Use when facing a specific design problem where precedent research would strengthen the solution.

PROMPT 009 [RESEARCH]

You are a building programme consultant. I am designing a [PROJECT TYPE — e.g. 80-room boutique hotel / community health clinic / primary school for 400 students] in [REGION]. Generate a spatial programme with three area schedule options: (1) minimum viable, (2) standard specification, (3) premium specification. Format as a table with columns: Space Name, Min Area sqm, Standard Area sqm, Premium Area sqm, Priority Level (Essential / Desirable / Optional). Include all primary, secondary and service spaces.

→ **Usage:** Use in early brief development. Present all three options to clients to clarify priorities.

⚙ **Adapt:** Add 'under [LOCAL PLANNING CODE] guidelines' to align with regulatory area requirements.

PROMPT 010 [RESEARCH]

You are an architectural researcher with expertise in global housing design. Compare residential design standards for [HOUSING TYPE — e.g. affordable housing / mid-market apartments / luxury villas] across three regions: [REGION 1], [REGION 2] and [REGION 3]. Compare: minimum room sizes, floor-to-ceiling heights, natural light requirements, ventilation standards, and parking provisions. Format as a comparison table. Note the regulatory sources for each region so I can verify independently.

→ **Usage:** Use when designing for international clients or benchmarking a local project against global standards.

SECTION C — REGULATIONS · MATERIALS · COSTS · CULTURE (Prompts 011–020)

PROMPT 011 [RESEARCH]

You are a planning consultant in [CITY, COUNTRY / STATE]. Summarize the key building regulations for a [PROJECT TYPE] on a [ZONE TYPE — e.g. residential zone / commercial zone / mixed-use zone] plot. Structure as: (1) Maximum plot coverage percentage, (2) Maximum FAR or FSI, (3) Height restrictions, (4) Setback requirements (front, rear, side), (5) Parking requirements, (6) Green building or sustainability requirements. Note: I will verify all figures with the local planning authority before use in formal submissions.

→ **Usage:** Use to build an initial regulatory framework for client briefings and feasibility studies.

⚙ **Adapt:** Always include the verification disclaimer. All regulations data requires professional cross-checking.

PROMPT 012 [RESEARCH]

You are a construction materials consultant. List 8 building materials that are locally available and commonly used for [RESIDENTIAL / COMMERCIAL / INSTITUTIONAL] construction in [REGION — e.g. South India / the Gulf region / West Africa / Northern Europe]. For each material provide: material name and common form, typical application in architecture, approximate cost range (label as indicative), embodied carbon rating (Low / Medium / High), one thermal or climate performance advantage, and one design or aesthetic quality. Format as a table.

→ **Usage:** Use to build a preliminary material palette for a new project.

⚙ **Adapt:** Verify pricing with local suppliers. Use this as a starting framework, not a cost plan.

PROMPT 013 [RESEARCH]

You are a quantity surveying consultant. I am designing a [PROJECT TYPE] with a total construction budget of [BUDGET — e.g. ₹1.2 Crore / AED 2.5 million / £450,000]. Provide a preliminary cost allocation framework as a percentage breakdown across: (1) Structural works, (2) External envelope, (3) Internal finishes, (4) MEP services, (5) Landscape and external works, (6) Furniture, fixtures and equipment, (7) Contingency, (8) Professional fees. Use typical ranges for [REGION]. Label clearly as indicative only and note key factors that could shift the allocation.

→ **Usage:** Use at feasibility stage to structure cost planning conversations with clients.

PROMPT 014 [RESEARCH]

You are a sustainable materials consultant. I am designing a [PROJECT TYPE] and want to prioritize low-embodied-carbon materials. List 6 sustainable material alternatives to conventional [MATERIAL — e.g. concrete / fired brick / ceramic tiles / aluminium cladding] that could be used for [APPLICATION — e.g. external walls / roof / floor finishes / facade cladding]. For each alternative provide: material name, source / availability in [REGION], embodied carbon comparison, performance characteristics, approximate cost premium over the conventional material, and one built example where it was used. Format as a comparison table.

→ **Usage:** Use for projects with sustainability targets or green building rating requirements.

⚙ **Adapt:** Pair with Prompt 013 to assess cost implications of sustainable material choices.

PROMPT 015 [RESEARCH]

You are a cultural consultant specializing in [REGION / CULTURAL CONTEXT]. I am designing a [PROJECT TYPE] for [CULTURAL COMMUNITY — e.g. a multi-generational Hindu family / a conservative Muslim residential compound / a Buddhist meditation retreat]. List 10 cultural, social and religious considerations that should directly inform the architectural design brief. For each consideration explain: the cultural principle or practice, how it should influence spatial design or layout, and any specific architectural features that typically respond to it.

→ **Usage:** Use for any project where cultural context is unfamiliar or where you are designing for a community outside your own cultural experience.

⚙ **Adapt:** Treat as a starting point for cultural research. Always validate with clients and community members.

PROMPT 016 [RESEARCH]

You are an accessibility consultant. I am designing a [PROJECT TYPE] and need to ensure compliance with accessibility standards for [REGION — e.g. India under the Rights of Persons with Disabilities Act / UK under BS 8300 / USA under ADA / Australia under AS 1428]. Generate an accessibility design checklist covering: (1) Site and arrival, (2) Entrance and reception, (3) Horizontal circulation, (4) Vertical circulation, (5) Sanitary facilities, (6) Sensory design considerations. Note that this checklist must be reviewed against the current regulations by a qualified professional before use.

→ **Usage:** Use in early design stages to embed accessibility into the design process, not retrofit it at the end.

PROMPT 017 [RESEARCH]

You are a structural engineering consultant. I am an architect designing a [PROJECT TYPE] and need a plain-language explanation of [STRUCTURAL SYSTEM — e.g. flat slab construction / moment frame / cross-laminated timber / post-tensioned concrete]. Explain: (1) how the system works structurally, (2) the typical span ranges it can achieve, (3) its advantages for my building type, (4) its limitations or risks, (5) how it typically influences architectural planning. Write in language an architect can understand and use in a client briefing. Note: all structural decisions must be verified with a qualified structural engineer.

→ **Usage:** Use to build your own structural knowledge and prepare for consultant coordination meetings.

PROMPT 018 [RESEARCH]

You are an MEP services consultant. I am designing a [PROJECT TYPE] in [CLIMATE — e.g. hot-humid tropical / hot-dry desert / temperate / cold]. Provide a 300-word overview of the mechanical, electrical and plumbing services strategy appropriate for this building type and climate. Cover: HVAC approach (active vs passive balance), natural vs mechanical ventilation strategy, water conservation measures, electrical load considerations, and renewable energy integration potential. Write as a services strategy brief for the design team.

→ **Usage:** Use to prepare for first MEP consultant coordination meeting and to brief clients on services strategy.

PROMPT 019 [RESEARCH]

You are an acoustic consultant. I am designing a [PROJECT TYPE — e.g. primary school / recording studio / open-plan office / residential apartment block] in [LOCATION]. Identify the top 6 acoustic design challenges for this building type and location. For each challenge provide: the source of the acoustic problem, the design strategy to address it, the relevant performance standard or target (in dB where applicable), and one architectural detail or material that typically contributes to the solution. Note that all acoustic performance must be verified by a qualified acoustic consultant.

→ **Usage:** Use for projects where acoustic performance is a client requirement or planning condition.

PROMPT 020 [RESEARCH]

You are an architectural researcher. I need to write an executive summary of the key design trends shaping [BUILDING TYPE — e.g. workplace design / affordable housing / hospitality architecture / healthcare facilities] in [YEAR] and the next 5 years. Cover: (1) three major trend drivers (social, technological or environmental), (2) three emerging spatial typologies or design strategies, (3) two materials or technologies gaining traction, (4) one key challenge the sector is still struggling to solve. Write as a 400-word trend brief suitable for a client presentation or practice marketing document.

→ **Usage:** Use to build thought leadership content, client briefings and new business presentations.

⚙️ **Adapt:** Add 'Focus specifically on [REGION]' to localize the trend analysis.

CALLOUT

All research prompts generate starting points, not verified facts. Always cross-check building regulations, structural data, cost figures and material specifications with qualified professionals before use in formal documents.

Concept Design + Visualization Templates

Prompts 021 – 050 · Narratives · Spatial Concepts · Sustainability · Programme · Midjourney Visualization

SECTION D — CONCEPT DESIGN PROMPTS (Prompts 021–035)

PROMPT 021 [CONCEPT DESIGN]

You are a senior architect. Write a 300-word design concept statement for a [PROJECT TYPE] in [LOCATION]. The concept should respond to three contextual drivers: [DRIVER 1 — e.g. the monsoon landscape], [DRIVER 2 — e.g. the joint family social structure], and [DRIVER 3 — e.g. the existing street pattern]. The concept statement should articulate: the core spatial idea, the atmospheric intention, the material direction, and the relationship to the site and culture. Write in first person, in an evocative but precise architectural voice, suitable for a portfolio submission or client presentation.

→ **Usage:** Use after initial design sketching to articulate what you are already thinking. AI refines — it should not replace your design intent.

⚙ **Adapt:** Always draft your own concept first in 2–3 rough sentences, then use this prompt to develop and refine it.

PROMPT 022 [CONCEPT DESIGN]

I have a rough design concept for a [PROJECT TYPE] that I would describe as: [YOUR CONCEPT IN 2–4 SENTENCES]. Help me develop this into a richer 350-word concept statement. Preserve my original idea exactly. Then build on it by: identifying the underlying spatial logic, suggesting an atmospheric quality that follows from the concept, proposing a material direction consistent with it, and articulating how the concept responds to the site. Do not introduce new ideas I have not suggested. Work only with what I have given you.

→ **Usage:** This is a refinement prompt. It amplifies your thinking — it should not redirect it. If the AI changes your concept, restate your idea more firmly in the context field.

PROMPT 023 [CONCEPT DESIGN]

You are a design studio director. Generate 5 distinct spatial concept alternatives for a [PROJECT TYPE] on a site that is [SITE DESCRIPTION — e.g. a narrow urban infill plot 6m wide by 30m deep / a large open rural site with distant hill views / a rooftop addition on an existing heritage building]. Each concept should explore a fundamentally different organizational logic: (1) axial, (2) courtyard, (3) clustered, (4) threshold-driven, or (5) section-driven. Describe each concept in 4–5 sentences. Label each clearly by type.

→ **Usage:** Use when you need to rapidly stress-test alternative design directions before committing to one in client presentations.

PROMPT 024 [CONCEPT DESIGN]

You are a biophilic design consultant. I am designing a [PROJECT TYPE] and want to integrate biophilic design principles throughout. Generate a biophilic design strategy with 8 specific interventions. For each intervention provide: the biophilic principle it addresses (direct nature / indirect nature / space and place conditions), the specific architectural element or detail, why it benefits the occupants, and one real built example where this was implemented. Format as a numbered strategy document. Include a brief plain-language explanation of biophilic design suitable for sharing with a client who has not encountered the term before.

→ **Usage:** Use for residential, hospitality and workplace projects where wellbeing is a client priority.

PROMPT 025 [CONCEPT DESIGN]

You are a net-zero architecture advisor. I am designing a [PROJECT TYPE] in [LOCATION / CLIMATE ZONE]. Generate a passive-first design strategy checklist with 12 items. For each item provide: strategy name, how it applies specifically to this climate, a feasibility rating (Easy / Moderate / Complex to implement), estimated energy impact (Low / Medium / High), and one real building example where this strategy was successfully used. Sort by feasibility — easiest first. Format as a numbered checklist table.

→ **Usage:** Use in early concept stage to embed sustainability before active systems are designed.

⚙️ **Adapt:** Pair with Prompt 013 (cost framework) to assess the cost implications of each passive strategy.

PROMPT 026 [CONCEPT DESIGN]

You are a spatial design strategist. I am designing a [PROJECT TYPE] for [CLIENT / USER GROUP] — e.g. a multi-generational family of 6 / a startup team of 25 / a primary school of 400 pupils]. Analyze the social and functional relationships between the spaces in the programme and create a bubble diagram description: list each space, its key adjacency requirements (must be next to / should be near / must be separated from), and its privacy level (public / semi-public / semi-private / private). Format as a structured adjacency matrix that I can use to test my planning layouts against.

→ **Usage:** Use this before starting floor plan layouts to establish functional logic before form.

PROMPT 027 [CONCEPT DESIGN]

You are a landscape architect. I am designing the landscape strategy for a [PROJECT TYPE] in [CLIMATE — e.g. hot-humid tropical / Mediterranean / temperate / arid]. Generate a landscape design brief covering: (1) planting strategy (native species rationale, canopy vs groundcover balance), (2) water management approach (rain harvesting, permeable paving, drainage), (3) microclimate modification strategy (shading, cooling, wind management), (4) social and recreational space provisions, (5) boundary and privacy treatment. Write as a 400-word landscape brief. Include a list of 8 recommended plant species suitable for this climate.

→ **Usage:** Use to brief a landscape consultant or to develop the landscape element of an integrated design proposal.

PROMPT 028 [CONCEPT DESIGN]

You are an interior design consultant. I am designing the interiors for a [SPACE TYPE — e.g. open-plan family living area / boutique hotel lobby / co-working space] with a design direction I would describe as: [YOUR CONCEPT — e.g. warm minimalism with reference to traditional Japanese interiors / tropical modernism using natural local materials]. Develop a material and finish palette with: 3 flooring options (material, finish, scale), 3 wall treatment options, 2 ceiling treatment options, a lighting concept (natural and artificial), and a furniture direction. Format as an interior design palette brief. Include colour references using descriptive language rather than paint codes.

→ **Usage:** Use in early interior design stages to develop and test a material palette before sourcing.

PROMPT 029 [CONCEPT DESIGN]

You are a heritage conservation consultant. I am working on a project that involves [HERITAGE ELEMENT — e.g. adaptive reuse of a 1920s colonial-era warehouse / restoration and extension of a traditional courtyard house / conversion of an industrial building to residential use]. Generate a heritage design principles brief covering: (1) key heritage significance values to be preserved, (2) recommended approach to the new intervention (contrast / complement / continuity), (3) specific fabric elements that must be retained, (4) materials and techniques appropriate for repair work, (5) design guidelines for any new additions. Write as a 400-word heritage design brief.

→ **Usage:** Use on any project involving existing heritage fabric or planning authority heritage requirements.

⚙️ **Adapt:** Verify heritage significance assessment with a qualified conservation architect.

PROMPT 030 [CONCEPT DESIGN]

You are a user experience consultant. I am designing a [PROJECT TYPE — e.g. hospital outpatient department / international airport terminal / urban public library / residential building lobby] and want to map the user journey through the building. For [USER TYPE — e.g. a first-time visitor / a regular daily user / a person with limited mobility], describe the complete journey from arrival to departure in 10 sequential steps. For each step identify: the space or moment, the user's likely emotional state, the key design quality that should be present at that moment, and one design risk to avoid. Format as a user journey table.

→ **Usage:** Use before planning layouts to ensure the building sequence serves the user, not just the plan logic.

PROMPT 031 [CONCEPT DESIGN]

You are a daylighting consultant. I am designing a [PROJECT TYPE] in [LOCATION — latitude approximately [N/S]]. I want to maximize useful daylight while minimizing solar glare and heat gain. Generate a daylighting strategy covering: (1) preferred window orientations for this latitude, (2) window-to-floor area ratio recommendations for each orientation, (3) glazing specification guidance (u-value, SHGC, visible light transmission), (4) shading device recommendations (fixed vs adjustable, external vs internal), (5) use of rooflights or clerestory windows for deep-plan areas. Write as a 350-word daylighting design brief.

→ **Usage:** Use at design development stage before finalizing window sizes and facade design.

PROMPT 032 [CONCEPT DESIGN]

You are an architectural design critic. Review the following design concept and identify its strengths, potential weaknesses and opportunities for development: [PASTE YOUR CONCEPT DESCRIPTION OR DESIGN BRIEF — 100-200 words]. Provide: (1) three genuine strengths of the concept, (2) two potential design risks or weaknesses to address, (3) two questions the concept has not yet answered, (4) one precedent project you would recommend I study in relation to this concept. Be specific and constructive. Do not simply validate the concept — identify where it could be challenged or strengthened.

→ **Usage:** Use this as a design review tool before presenting a concept to a client. The AI will surface questions your client might ask.

PROMPT 033 [CONCEPT DESIGN]

You are a structural design consultant working with an architect. I am in early concept design for a [PROJECT TYPE] with [APPROXIMATE SPAN LENGTHS — e.g. a main span of 12m over a column-free space]. Suggest 3 structural system options appropriate for this span and building type. For each system: name it, describe how it works, list its advantages for my specific project, note its limitations, and estimate the structural depth or ceiling zone it typically requires. Write in language an architect can use in a design team meeting.

→ **Usage:** Use to explore structural options before involving a structural engineer, so you arrive at the first meeting with an informed position.

⚙ **Adapt:** Always verify structural options with a qualified structural engineer before proceeding.

PROMPT 034 [CONCEPT DESIGN]

You are a universal design consultant. I am designing a [PROJECT TYPE] and want to go beyond minimum accessibility compliance to achieve genuinely inclusive design. Generate 10 universal design strategies for this building type that go beyond code minimum requirements. For each strategy: describe the specific design move, explain who it benefits (not just wheelchair users — consider all mobility levels, sensory differences, age groups and cognitive differences), and note whether it adds cost or is cost-neutral. Format as a numbered design strategy list.

→ **Usage:** Use for any project with a public-facing component or where inclusive design is a stated project value.

PROMPT 035 [CONCEPT DESIGN]

You are a place-making consultant. I am designing a [PUBLIC SPACE / MIXED-USE DEVELOPMENT / COMMUNITY BUILDING] in [LOCATION]. Generate a place-making strategy covering: (1) the key qualities that make this location distinctive (existing assets to build on), (2) three activation strategies to make the space feel used and alive at different times of day, (3) design elements that create a sense of legibility and wayfinding without signage, (4) how the boundary between the building and the public realm should be designed, (5) one seasonal or temporary programming idea that could bring the space to life. Write as a 400-word place-making brief.

→ **Usage:** Use for projects where the quality of the public realm is as important as the building itself.

SECTION E — ARCHITECTURAL VISUALIZATION PROMPTS (Prompts 036–050)

TIP

MIDJOURNEY PARAMETER REFERENCE: –ar 16:9 (landscape) / –ar 9:16 (portrait/reel) / –ar 3:2 (standard photo) / –ar 1:1 (square) | –v 6 (Midjourney v6) | –style raw (photorealistic, less stylized) | –q 2 (quality, slower but sharper) | –iw [0.5–2] (image weight for style reference)

Exterior — Golden Hour Residential

PROMPT 036 [VISUALIZATION]

Photorealistic architectural exterior photograph. [STYLE — e.g. contemporary tropical / minimalist Brutalist / traditional Kerala reinterpreted in contemporary form] [PROJECT TYPE] in [LOCATION AESTHETIC]. [PRIMARY MATERIAL — e.g. exposed board-formed concrete / lime-washed brick / local stone] facade with [SECONDARY MATERIAL — e.g. teak louvre screens / weathering steel / white plaster] accents. Golden hour light, warm directional shadows. Lush [CLIMATE-APPROPRIATE] planting at ground level. A family of three at the entrance for human scale. Shot on Sony A7R V, 24mm f/2.8, architectural photography quality. Cinematic warm colour grade. –ar 16:9 –v 6 –style raw

→ **Usage:** Always include: primary material, lighting condition, human scale reference, camera specification and aspect ratio.

⚙ **Adapt:** For Indian projects add: 'jali screen detail / verandah / deep overhang' to increase regional authenticity.

Exterior — Overcast / Dramatic Sky

PROMPT 037 [VISUALIZATION]

Photorealistic architectural exterior. [PROJECT TYPE] in [ARCHITECTURAL STYLE]. [MATERIAL PALETTE]. Overcast dramatic sky, diffuse even light with no harsh shadows. The building's form and material texture are the focus. No people. Slight wide-angle perspective. Shot on Hasselblad X2D, 35mm, architectural magazine quality. Slightly cooler colour grade to complement the overcast sky. –ar 3:2 –v 6 –style raw

→ **Usage:** Use when you want the building form and material to dominate without the distraction of light and shadow.

Exterior — Night Photography

PROMPT 038 [VISUALIZATION]

Photorealistic architectural night photograph. [PROJECT TYPE] in [ARCHITECTURAL STYLE]. Warm amber interior light glowing through [FACADE ELEMENT — e.g. glass curtain wall / perforated jali screen / clerestory strip windows]. Deep navy blue night sky. [OPTIONAL: wet pavement reflecting the building light]. [OPTIONAL: two human silhouettes at the entrance]. Long exposure photography quality, slight light bloom. Shot on Nikon Z9, 24mm f/1.8. Cinematic colour grade. –ar 16:9 –v 6

→ **Usage:** Night renders are underused in architecture portfolios. They add atmosphere and communicate lighting design intent.

Interior — Living Space, Diffuse Light

PROMPT 039 [VISUALIZATION]

Photorealistic architectural interior photograph. [ROOM TYPE — e.g. open-plan family living and dining space / double-height entrance hall / reading library nook] in a [STYLE — e.g. tropical minimalist / warm contemporary / industrial loft] home. [FLOOR MATERIAL — e.g. polished concrete / hand-cut Kota stone / wide-plank teak]. [WALL FINISH — e.g. white lime plaster / exposed brick / board-formed concrete]. Diffuse natural light from [DIRECTION] large windows, no direct sun. [OPTIONAL: one person reading in background for scale]. Shot on Canon EOS R5, 17mm tilt-shift, editorial interior photography quality. —ar 4:3 —v 6 —style raw

→ **Usage:** Tilt-shift lens specification improves architectural line correction in AI-generated interiors.

⚙ **Adapt:** Add 'jali screen casting patterned light on wall' for South Asian context.

Interior — Bedroom, Warm Atmosphere

PROMPT 040 [VISUALIZATION]

Photorealistic interior architectural photograph. A [STYLE — e.g. serene minimalist / warm tropical / Japanese wabi-sabi] master bedroom. [MATERIAL — e.g. natural linen bedding, teak headboard, polished plaster walls / rattan pendant light, terracotta floor, white cotton]. Warm morning side light through a [WINDOW TYPE — e.g. deep-set horizontal slot / full-height louvred shutter / translucent rice paper screen]. Shallow depth of field, bedside table slightly soft. No people. Shot on Sony A7R V, 50mm f/1.4. Warm, calm editorial quality. —ar 3:2 —v 6

→ **Usage:** Bedroom renders communicate atmosphere and material quality more than planning. Focus on light and texture.

Interior — Kitchen or Dining

PROMPT 041 [VISUALIZATION]

Photorealistic interior photograph. A [STYLE] kitchen/dining space. [MATERIAL: e.g. concrete countertop, matte black hardware, white oak cabinetry / natural stone island, brass fittings, sage green joinery]. [LIGHTING: e.g. pendant lights over island casting warm pools / natural light from a single skylight / evening artificial light warm and directional]. [OPTIONAL: a person preparing food at the island for scale]. Shot on Canon 5D Mark IV, 24mm. Interior design magazine quality. —ar 3:2 —v 6 —style raw

→ **Usage:** Kitchen renders are frequently requested by residential clients. Specify the hardware finish — it transforms the quality of the render.

Interior — Workspace or Studio

PROMPT 042 [VISUALIZATION]

Photorealistic interior photograph. A [TYPE — e.g. minimalist home office / architect's design studio / creative co-working space]. [MATERIAL: e.g. white oak desk surface, concrete floor, white walls with a single art piece / industrial steel shelving, polished concrete, exposed brick]. Natural north light from large windows. Well-organized, lived-in feel with books, a plant and a few items on the desk. [OPTIONAL: a person working at the desk]. Shot on Fujifilm X-T5, 35mm f/1.4. Calm, focused editorial quality. —ar 16:9 —v 6

Courtyard — Tropical or Mediterranean

PROMPT 043 [VISUALIZATION]

Photorealistic architectural photograph. A [TROPICAL / MEDITERRANEAN / TRADITIONAL INDIAN] courtyard. [MATERIAL: e.g. handmade terracotta tile floor, lime-washed walls, teak column / polished stone floor, white plaster, carved stone basin]. Central water feature. Overhead sky visible, dappled light through a pergola or tree canopy above. Lush planting at the edges. Multiple people of varied ages visible enjoying the courtyard. Shot on Canon EOS R, 28mm. Architectural photography quality. —ar 3:2 —v 6

→ **Usage:** Courtyard spaces communicate living quality in a way floor plans cannot. Use this render type early in client presentations.

⚙ **Adapt:** For South Indian projects add: 'kolam pattern at entrance, brass lamp visible'.

Urban Context — Street Level

PROMPT 044 [VISUALIZATION]

Photorealistic urban architectural photograph. [PROJECT TYPE — e.g. mixed-use building / community centre / transit hub] set within a [URBAN CONTEXT — e.g. dense South Asian city street / European historic quarter / Middle Eastern new development]. Street-level view. Pedestrians walking past at human scale. [VEGETATION — e.g. mature street trees / rooftop garden visible / planting at podium level]. Active ground-floor retail or public use visible. Morning light, slight golden warmth. Shot on Sony A7III, 28mm. Architectural urbanism photography quality. —ar 16:9 —v 6

→ **Usage:** Street-level urban renders communicate place-making quality and how a building relates to its context.

Aerial View — Site and Context

PROMPT 045 [VISUALIZATION]

Photorealistic aerial architectural visualization. [PROJECT TYPE] viewed from a 45-degree oblique drone angle. [TIME: dawn / dusk / golden hour]. Surrounding urban fabric clearly visible. Generous planting and green space integrated into the development. [OPTIONAL: water body or landscape feature visible]. Multiple people visible at ground level. Shot from approximately 80m altitude. Architectural urbanism photography quality, slight film grain. —ar 16:9 —v 6

→ **Usage:** Aerial renders communicate massing, site organization and relationship to context — use at concept presentation stage.

Detail — Material and Texture

PROMPT 046 [VISUALIZATION]

Close-up photorealistic architectural detail photograph. [SPECIFIC DETAIL — e.g. a hand-laid Mangalore tile roof junction and gutter / a concrete-to-glass junction with minimal steel fin / a timber louvre connection in teak with stainless steel rod / a carved stone jali panel with shadow pattern on wall behind]. Macro photography quality. Sharp focus on the joint or material junction. Shallow depth of field, background softly blurred. Natural raking side light to reveal texture. Shot on Sony A7R V, 90mm macro. No people. —ar 1:1 —v 6 —style raw

→ **Usage:** Material detail renders communicate craft quality and design intent. Use in portfolio to demonstrate design depth.

⚙ **Adapt:** Change —ar 1:1 to —ar 3:2 if the detail has a horizontal composition.

Section Render — Spatial Diagram

PROMPT 047 [VISUALIZATION]

Architectural section render in a painterly photorealistic style. Cross-section through a [BUILDING TYPE] showing the full vertical spatial sequence from [BASEMENT / GROUND] to [ROOF / TOP FLOOR]. [STRUCTURAL MATERIAL — e.g. reinforced concrete / cross-laminated timber / steel frame] construction clearly visible at the cut. Warm interior light glowing from inhabited spaces contrasting with cool exterior daylight. Human figures in section showing scale at each level — a family of four distributed across floors. Hand-rendered quality with photorealistic material textures layered over. —ar 16:9

→ **Usage:** Section renders communicate spatial drama and vertical relationships that plans and elevations cannot convey.

Landscape — Public Space

PROMPT 048 [VISUALIZATION]

Photorealistic landscape architecture photograph. A public [SPACE TYPE — e.g. urban plaza / community garden / riverside promenade / rooftop park] in a [CLIMATE — tropical / arid / temperate / cold] setting. [PLANTING — e.g. dense tropical foliage with banana palms and bougainvillea / desert succulents and dry stone paving / formal European tree-lined avenue]. [WATER FEATURE optional]. A diverse mix of people — children playing, adults resting, elderly people seated — at human scale throughout. Afternoon warm light. Architectural landscape photography quality, Canon 5D, 28mm. —ar 16:9 —v 6

→ **Usage:** Landscape renders with diverse users demonstrate social inclusivity — increasingly expected in planning submissions.

Vernacular / Cultural Reference

PROMPT 049 [VISUALIZATION]

Photorealistic architectural photograph. A contemporary building that draws inspiration from [VERNACULAR TRADITION — e.g. Kerala tharavadu / Rajasthani haveli / Moroccan riad / Japanese machiya / Indonesian rumah adat]. Contemporary interpretation — not a replica. [MATERIAL: traditional materials reinterpreted in a modern way, e.g. Mangalore tiles / latticed jali / carved teak]. [CLIMATE-APPROPRIATE] landscape. A family group visible for scale. Golden afternoon light. Architectural photography quality, shot on Hasselblad, 35mm. —ar 3:2 —v 6 —style raw

→ **Usage:** Vernacular reference renders are valuable for contextual design projects and heritage-sensitive areas.

⚙ **Adapt:** Be specific about the vernacular tradition — the more precise the reference, the more authentic the output.

Portfolio Composite

PROMPT 050 [VISUALIZATION]

Photorealistic architectural portfolio composite image. A clean white background. Three architectural images arranged as a triptych: left — an exterior elevation photograph of [BUILDING TYPE]; centre — a ground floor plan rendered in a high-contrast black and white line drawing style; right — an interior photograph of the main public space. All three images share the same [MATERIAL PALETTE — e.g. warm concrete, teak, white plaster] aesthetic.

Minimal ARCNET-style typography below each image: project name, location, year. Editorial, monograph-quality layout. –ar 16:9

→ **Usage:** Use for portfolio pages, social media carousels and award submission imagery.

Documentation Prompt Templates

Prompts 051 – 065 · Specifications · Room Schedules · Project Briefs · Reports · Planning Statements · Contracts

WARNING

All AI-generated documentation is a draft starting point. Every specification clause, regulatory statement, cost figure and technical requirement must be reviewed and verified by a qualified professional before use in any formal document, tender or planning submission.

SECTION F — SPECIFICATIONS & SCHEDULES (Prompts 051–057)

PROMPT 051 [DOCUMENTATION]

You are a senior technical architect. Write a draft specification clause for [ELEMENT — e.g. external wall insulation system / aluminium curtain wall system / natural stone floor finish / timber decking]. The clause should cover: (1) Materials: material type, standards reference and minimum performance requirements, (2) Workmanship: installation method and quality requirements, (3) Inspection and testing: what checks are required during and after installation, (4) Relevant standards: applicable codes or standards for [REGION — e.g. India / UK / UAE / Australia]. Format as a numbered specification clause in professional technical language. Label this document clearly as a DRAFT FOR PROFESSIONAL REVIEW — NOT A FINAL SPECIFICATION.

→ **Usage:** Use as a starting framework for specification writing. Edit and verify before including in tender documents.

⚙️ **Adapt:** For Indian projects reference: IS codes. For UK: BS standards. For UAE: UAE Fire and Life Safety Code. For Australia: NCC/BCA.

PROMPT 052 [DOCUMENTATION]

You are a project architect. Generate a room data sheet template for a [ROOM TYPE — e.g. hospital examination room / hotel guest room / primary school classroom / restaurant kitchen]. The room data sheet should include the following fields formatted as a table: Room name and reference number, Function and brief description, Net area (sqm), Occupancy (number of persons), Acoustic performance requirement (dB), Thermal requirement (temperature range), Natural light requirement (yes/no, preferred orientation), Ventilation requirement (natural / mechanical / both), Floor finish specification, Wall finish specification, Ceiling finish specification, Lighting level requirement (lux), Power outlets (number and type), Data and AV requirements, Special requirements or notes.

→ **Usage:** Use to create a standard room data sheet template for a project. Duplicate and complete for each space.

PROMPT 053 [DOCUMENTATION]

You are a technical architect. Write a Schedule of Finishes for the following spaces in a [PROJECT TYPE]: [LIST YOUR SPACES — e.g. entrance lobby, open-plan office, meeting

room, breakout area, toilets, kitchen, storage]. For each space create a table row with: Space name, Floor finish (material and finish), Wall finish (material and finish), Ceiling finish (material and finish), Skirting or cove detail, Ironmongery notes, Special finishes or notes. Use precise, professional material descriptions. Format as a complete schedule table.

→ **Usage:** Use to produce a first draft Schedule of Finishes. Edit material specifications to match your project palette.

PROMPT 054 [DOCUMENTATION]

You are a project architect. Generate a Door Schedule template for a [PROJECT TYPE]. Include the following columns: Door mark, Location description, Width (mm), Height (mm), Leaf configuration (single / double / bifold), Frame material, Door leaf material and finish, Glazing (yes/no — if yes, glazing type), Fire rating requirement, Acoustic rating requirement, Hardware set reference, Access control (yes/no), Notes. Create 5 example rows for common door types in this building type to demonstrate the schedule format. Format as a complete table.

→ **Usage:** Use to create a project door schedule template. Complete with all project doors.

PROMPT 055 [DOCUMENTATION]

You are a sustainability consultant. Generate a LEED / BREEAM / Green Star / IGBC [CHOOSE RATING SYSTEM] pre-assessment checklist for a [PROJECT TYPE] in [REGION]. For each credit category identify: (1) the credit name and point value, (2) the design strategy required to achieve it, (3) the documentation required, (4) your assessment of feasibility for this project type (Easy / Moderate / Challenging). Format as a table. Sort by feasibility. Note that this is a preliminary assessment only — formal rating requires engagement with a certified assessor.

→ **Usage:** Use in early design stages to set sustainability targets and identify which credits to pursue.

⚙ **Adapt:** Replace [RATING SYSTEM] with the system required by your client or planning authority.

PROMPT 056 [DOCUMENTATION]

You are a fire safety consultant. Generate a fire strategy outline for a [PROJECT TYPE — e.g. 6-storey residential apartment building / single-storey retail unit / 3-storey office building] in [REGION]. Cover: (1) Building occupancy classification, (2) Means of escape strategy (travel distances, escape routes, protected corridors), (3) Compartmentation strategy, (4) Fire detection and alarm system type, (5) Sprinkler requirement, (6) Fire-fighter access requirements. Format as a fire strategy outline document. Label clearly as DRAFT — FOR REVIEW BY A QUALIFIED FIRE ENGINEER.

→ **Usage:** Use to prepare for fire engineer coordination meetings and to understand fire strategy implications on your design layout.

PROMPT 057 [DOCUMENTATION]

You are a project architect. I have the following project information: [PASTE YOUR PROJECT NOTES — site area, programme, budget, client requirements, any design decisions made so far]. Generate a Project Information Memorandum (PIM) covering: project summary (2 paragraphs), design team list with roles (generate from typical team for this project type), key design decisions to date, outstanding information required from client, outstanding consultant information required, next deliverables and deadlines (generate a typical timeline for [CURRENT PROJECT STAGE]). Format as a professional project document.

→ **Usage:** Use at the start of each project stage to establish clarity on information and responsibilities.

SECTION G — PROJECT BRIEFS & REPORTS (Prompts 058–065)

PROMPT 058 [DOCUMENTATION]

You are an architect preparing a preliminary project brief. I am designing a [PROJECT TYPE] for [CLIENT TYPE — e.g. a private family / a not-for-profit community organization / a commercial developer] on a site of approximately [SITE AREA sqm], with a projected construction budget of [BUDGET] and a target completion date of [DATE / TIMEFRAME]. Write a 600-word preliminary project brief covering: (1) Project overview and background, (2) Client objectives and priorities, (3) Key design requirements, (4) Spatial programme summary, (5) Budget framework (high-level allocation), (6) Programme timeline and key milestones, (7) Information required from client to proceed. Write in professional but accessible language suitable for client sign-off.

→ **Usage:** Use at project inception to establish a shared understanding between architect and client before design begins.

⚙ **Adapt:** Send the draft to the client as a living document — ask them to add, correct and confirm each section.

PROMPT 059 [DOCUMENTATION]

You are a construction project manager. I have the following project update information: [PASTE YOUR PROJECT NOTES — what has been completed, what decisions have been made, what issues have arisen, what is pending]. Write a 400-word project status report formatted as: (1) Progress summary this period, (2) Key decisions made and by whom, (3) Outstanding issues requiring resolution, (4) Actions required from [CLIENT / CONTRACTOR / CONSULTANT — specify], (5) Risk register update (list any new risks identified), (6) Next steps and upcoming milestones. Format as a professional project report suitable for distribution to all project stakeholders.

→ **Usage:** Use at the end of each project stage or at the end of each month on active projects.

PROMPT 060 [DOCUMENTATION]

You are a planning consultant. I am preparing a Design and Access Statement for a [PROJECT TYPE] planning application in [LOCATION]. The statement should cover: (1) Site context and surrounding character (200 words), (2) Design process and community consultation summary (100 words), (3) Design rationale — how the proposal responds to local character, scale and materials (250 words), (4) How the design responds to relevant local planning policies (150 words), (5) Access provisions for all users (150 words), (6) Sustainability and environmental approach (150 words). Write in formal planning language. Total approximately 1,000 words. Label as DRAFT — FOR REVIEW BY QUALIFIED ARCHITECT BEFORE SUBMISSION.

→ **Usage:** Use as a starting point for planning application statements. Verify all policy references against current local planning policy.

PROMPT 061 [DOCUMENTATION]

You are a client briefing consultant. I need to write a briefing document to explain [TECHNICAL CONCEPT — e.g. passive house standard / building information modelling / prefabricated

construction / WELL building standard] to a client who has no technical background. Write a 300-word plain-language briefing note covering: (1) What it is in simple terms (use an everyday analogy), (2) Why it is relevant to their specific project, (3) What it requires of them as a client (decisions, costs, timeline), (4) The key benefit they will experience. Write at an 8th-grade reading level. No jargon.

→ **Usage:** Use for any technical concept that requires client buy-in to proceed.

⚙ **Adapt:** Add 'Frame the explanation as answers to the three questions the client is most likely to ask' for a Q&A format.

PROMPT 062 [DOCUMENTATION]

You are a quantity surveyor. I need to prepare a preliminary cost plan for a [PROJECT TYPE] with a total construction budget of [BUDGET]. Based on the following project information: [PASTE YOUR PROJECT NOTES — area schedule, specification level, location, construction type]. Produce a preliminary cost plan structured as: (1) Elemental cost breakdown (substructure, superstructure, envelope, internal finishes, services, external works), (2) Contingency allowance and rationale, (3) Professional fees estimate, (4) Key assumptions made, (5) Key risks that could affect the cost. Label all figures as INDICATIVE ONLY — to be verified by a qualified quantity surveyor.

→ **Usage:** Use to prepare for QS appointment and to give clients a realistic cost framework before formal cost planning begins.

PROMPT 063 [DOCUMENTATION]

You are an architect. Write a formal letter of appointment acknowledgement to a new client, [CLIENT NAME], confirming the appointment for a [PROJECT TYPE] at [PROJECT ADDRESS]. The letter should confirm: (1) The scope of architectural services to be provided, (2) The agreed fee and payment schedule (use [INSERT FEE DETAILS]), (3) The programme and key milestone dates (use [INSERT DATES]), (4) The RIBA / AIA / relevant professional standard contract under which services will be provided, (5) A summary of the client's obligations and key information required from them. Write in professional, warm and clear language. Approximately 400 words.

→ **Usage:** Use as a starting draft for client appointment letters. All legal and contractual content must be reviewed by your practice principal or legal advisor.

PROMPT 064 [DOCUMENTATION]

You are a heritage conservation architect. Write a heritage significance assessment for [BUILDING / SITE — describe briefly]. The assessment should cover: (1) Architectural significance (design quality, style, rarity), (2) Historical significance (events, people, periods associated with the building), (3) Social and cultural significance (community associations, ongoing use), (4) Technical significance (innovative construction, materials), (5) Contextual significance (townscape and landscape contribution). Rate each category as: High / Medium / Low significance. Write as a formal heritage assessment document of approximately 500 words.

→ **Usage:** Use as a starting framework for heritage significance assessments. Verify with a qualified conservation architect and local heritage authority.

PROMPT 065 [DOCUMENTATION]

You are a project communications consultant. I need to write a project newsletter / update to be shared with [LOCAL COMMUNITY / BUILDING RESIDENTS / PROJECT STAKEHOLDERS] about a [PROJECT TYPE] that is [STAGE — e.g. about to begin on site / currently under construction / approaching completion]. The update should cover: (1) A brief description of the project in plain language, (2) What work is happening now or is about to begin, (3) How this may affect them (noise, access, deliveries — be specific), (4) How long this phase will last, (5) Who to contact with questions or concerns. Write in warm, clear, accessible language. Maximum 300 words. No architectural jargon.

→ **Usage:** Use for any project with a community or neighbourhood stakeholder communication requirement.

CALLOUT

REGIONAL DOCUMENTATION ADAPTATION GUIDE:

→ **INDIA:** Reference IS codes, NBC 2016, RERA, relevant State Municipal Corporation bylaws, GRIHA rating system.

→ **UK:** Reference BS standards, Building Regulations Approved Documents, BREEAM, RIBA Plan of Work.

→ **UAE:** Reference UAE Fire and Life Safety Code, Estidama Pearl Rating System, Dubai Municipality guidelines.

→ **AUSTRALIA:** Reference NCC/BCA, AS standards, Green Star rating system, relevant State planning legislation.

→ **USA:** Reference IBC, ADA, LEED, local zoning codes.

Presentation + Content Prompt Templates

Prompts 066 – 085 · Client Letters · Pitches · Portfolio · Presentations · Instagram · Video · Blog · LinkedIn

SECTION H — PRESENTATION PROMPTS (Prompts 066–075)

PROMPT 066 [PRESENTATION]

You are an experienced architect writing to a residential client who has no technical background. Write a 250-word design stage update letter covering: (1) What has been completed this stage, (2) The two or three key design decisions made and why they were made, (3) What you need from the client at this point (decisions, information, approvals), (4) What you will do next and the timeline. Tone: warm, confident and professional. Avoid all technical jargon. The client is: [CLIENT DESCRIPTION — e.g. a first-time homeowner / an experienced developer / a school principal unfamiliar with construction].

→ **Usage:** Use at the end of each project stage to maintain client confidence and clarity.

⚙ **Adapt:** Paste the letter into your email client. Read it aloud before sending — if you would not say it that way, edit it.

PROMPT 067 [PRESENTATION]

You are a senior architect preparing a design pitch. I am presenting to a [CLIENT TYPE — e.g. residential homeowner / government infrastructure body / international hospitality developer] who has stated that their primary concern is [KEY CONCERN — e.g. staying on budget / achieving a net-zero rating / completing before a specific deadline / creating a landmark building]. Write a 5-point pitch structure with: (1) Opening hook — a question or observation that immediately connects to their concern, (2) Design concept summary in 2 sentences, (3) Specifically how our approach addresses their key concern, (4) Why we are uniquely positioned to deliver this (draw on [YOUR PRACTICE STRENGTHS — e.g. 20 years of tropical residential experience / a dedicated sustainability team / a strong local contractor network]), (5) A clear and confident call to action. Total: 300 words.

→ **Usage:** Use to structure every client pitch. The opening hook is the most important element — spend the most time on it.

PROMPT 068 [PRESENTATION]

You are an architectural writer. Write a 400-word project description for a [PROJECT TYPE] for submission to [AWARD / PUBLICATION — e.g. the RIBA Awards / ArchDaily / Dezeen / the AIA Awards]. The description should highlight: design concept and the specific problem it solves, site and cultural response, sustainability strategies and their measurable outcomes, material choices and their rationale, community or social impact. Write in a compelling, precise editorial voice appropriate for an international architecture audience. Explicitly avoid these clichés: 'seamlessly blends', 'innovative solution', 'cutting-edge', 'iconic', 'state of the art'.

→ **Usage:** Use for award submissions, publication pitches and portfolio project descriptions.

⚙ **Adapt:** Paste your existing project notes into the context field before running this prompt.

PROMPT 069 [PRESENTATION]

You are a portfolio editor with experience at leading architecture publications. I will give you a rough project description and you will rewrite it as a polished 200-word portfolio entry. The rewrite should be: precise and specific (no vague statements), evocative (the reader should be able to picture the space), internationally readable (no local jargon), and free of architectural clichés. Preserve all the specific facts I provide — do not invent any details. Here is my rough description: [PASTE YOUR ROUGH TEXT — 100 to 300 words].

→ **Usage:** Use for every project entry in your portfolio. Run twice and choose the stronger version.

PROMPT 070 [PRESENTATION]

You are a presentation consultant. I am presenting a [PROJECT TYPE] to [AUDIENCE — e.g. a residential client and their family / a planning committee / a board of directors / a public community meeting]. Create a complete slide-by-slide structure for a [10 / 15 / 20]-minute presentation. For each slide provide: slide number, slide title, key visual or diagram to show, maximum 3 bullet points of text, and a presenter note (what to say, not what to read). End with a clear next-step slide. Total: [NUMBER] slides.

→ **Usage:** Use to structure every client or public presentation. The presenter note is the most valuable field — it keeps you on message.

PROMPT 071 [PRESENTATION]

You are a public speaking coach working with an architect. Write a 90-second spoken introduction for a design presentation on [PROJECT NAME]. The project is: [PROJECT BRIEF IN 2–3 SENTENCES]. The audience is: [AUDIENCE TYPE AND PRIOR KNOWLEDGE LEVEL]. Begin with a single question or observation that immediately connects the audience to the core design problem — not to the building. End with a natural transition into the design concept. Write for speech, not for reading. Use short sentences and natural language.

→ **Usage:** Memorize or closely adapt this opening. A strong opening is the single most important element of any presentation.

PROMPT 072 [PRESENTATION]

You are a technical communication consultant. I need to explain [TECHNICAL ARCHITECTURAL CONCEPT — e.g. thermal bridging / passive house airtightness / structural diaphragm action / rainscreen cladding] to a client with no technical background. Write a 200-word plain-language explanation structured as: (1) What it is — using one everyday analogy, (2) Why it matters for their specific project, (3) What it will look like or feel like in use, (4) One question the client should ask their architect or engineer about it. No jargon. Reading level: 8th grade.

→ **Usage:** Use to prepare client-facing explanations of any technical decision that requires client understanding or approval.

PROMPT 073 [PRESENTATION]

You are a new business development consultant. I am an architecture practice with [YOUR STRENGTHS — e.g. 15 years of residential experience in tropical climates / a dedicated sustainability team / specialist expertise in adaptive reuse of heritage buildings]. Write a 300-word practice capability statement for [SECTOR — e.g. residential / hospitality / education / healthcare]. The statement should: open with a compelling one-sentence practice positioning line, describe our approach and what makes it distinctive, reference 2–3 project types we have delivered, and close with a confident invitation to commission. Avoid generic phrases like 'client-centred' or 'collaborative approach'.

→ **Usage:** Use on your practice website, capability documents and new business pitches.

PROMPT 074 [PRESENTATION]

You are an interview preparation coach. I have a [COMPETITION INTERVIEW / PRACTICE PRESENTATION / AWARD INTERVIEW] for a [PROJECT TYPE / COMMISSION TYPE]. Prepare me for this interview by generating: (1) 8 likely questions the panel will ask, ranging from easy to challenging, (2) A recommended structure for answering each question (3 sentences maximum per answer), (3) The single most important point to make about the project that I should find a way to include regardless of what is asked. Present in a question-and-answer format I can study from.

→ **Usage:** Use to prepare for any formal architecture interview or presentation situation.

PROMPT 075 [PRESENTATION]

You are a grant writing consultant. I am an architect applying for [GRANT / FUNDING — e.g. a research grant for climate-responsive design / a heritage restoration fund / a community architecture programme]. Write a 500-word project proposal covering: (1) The problem this project addresses, (2) Our proposed approach and design methodology, (3) The expected outcomes and who will benefit, (4) Why we are the right team to deliver it, (5) How success will be measured. Write in a compelling, evidence-based style appropriate for a grant review panel. Adapt language and emphasis to the likely priorities of [FUNDING BODY — e.g. a heritage charity / a government innovation fund / an environmental foundation].

→ **Usage:** Use for any funding application. Adapt the emphasis to match the specific funder's stated priorities.

SECTION I — CONTENT CREATION PROMPTS (Prompts 076–085)

PROMPT 076 [CONTENT]

You are an architecture content strategist. Write an Instagram carousel on the topic: [TOPIC — e.g. 5 passive cooling techniques for hot climates / how to read a floor plan / 7 things to know before hiring an architect]. Create 7 slides. For each slide provide: slide number, headline (maximum 8 words), body text (maximum 35 words), and a visual direction (what image or graphic to show — be specific). Include a strong opening hook on slide 1 and a save-and-share call to action on slide 7. The target audience is: [AUDIENCE — e.g. homeowners planning a renovation / architecture students / property developers].

→ **Usage:** Use for every ARCNET or studio Instagram carousel. The opening hook determines whether the carousel gets swiped.

⚙️ **Adapt:** Test the slide 1 headline as a standalone sentence. If it does not immediately signal value to the reader, rewrite it before creating the full carousel.

PROMPT 077 [CONTENT]

You are a social media copywriter for an architecture studio. Write 5 LinkedIn post variations on [TOPIC — e.g. why passive design saves money in the long run / what clients get wrong about the design process / three things I learned designing in a hot climate]. Each post should: open with a hook sentence that creates immediate interest, develop one specific insight in 100–150 words, and close with a question that invites genuine comment and discussion. Label each post by approach: (1) Informative, (2) Contrarian / provocative, (3) Storytelling / personal, (4) Data-driven, (5) Lessons learned.

→ **Usage:** Use to build a content bank of LinkedIn posts. Write 5 at once, schedule one per week.

PROMPT 078 [CONTENT]

You are a video scriptwriter for an architecture education channel. Write a 60-second reel script on: [TOPIC — e.g. how to read a floor plan in 60 seconds / the biggest mistake homeowners make when hiring an architect / 3 passive cooling techniques that work in hot climates]. Format strictly as: (1) Hook (0–5 seconds) — one provocative or curiosity-generating sentence spoken directly to camera, (2) Problem setup (5–15 seconds) — why this topic matters, (3) Core explanation in 3 numbered steps (15–50 seconds) — each step one sentence spoken, (4) Takeaway and CTA (50–60 seconds) — memorable closing line and follow instruction. Include on-screen text cues in [BRACKETS] and B-roll suggestions in (PARENTHESES).

→ **Usage:** Use the hook as a standalone sentence first. If it does not stop a scroll, rewrite it before completing the script.

PROMPT 079 [CONTENT]

You are a voiceover scriptwriter. Write a 10-second voiceover script for an architecture reel showing: [VISUAL CONTENT — e.g. a time-lapse of a building under construction from foundation to completion / a before-and-after renovation walkthrough / an aerial drone sweep of a completed landscape project]. The tone should be: [TONE — calm and authoritative / energetic and direct / warm and personal / slightly wry and knowing]. The voiceover should: open with an image or observation, develop it in 1–2 sentences, and close with one memorable or thought-provoking line. Write for spoken delivery — short sentences, natural rhythm.

→ **Usage:** Read the script aloud and time it. Edit to exactly 10 seconds at your natural speaking pace.

PROMPT 080 [CONTENT]

You are an architecture blogger writing for homeowners. Write a 700-word blog post on [TOPIC — e.g. 7 questions to ask your architect before signing a contract / how to read an architect's drawing / what does an architect actually do and is it worth it]. Use short paragraphs (maximum 4 sentences each). Include: a practical introduction that promises specific value, [NUMBER] numbered points each with a brief explanation and one practical example, and a conclusion that encourages the reader to take a specific action. Reading level: 8th grade. No jargon. Target keyword: [PRIMARY KEYWORD — include naturally 3–4 times].

→ **Usage:** Use for practice website blog posts, Medium articles and ARCNET contributor content.

⚙ **Adapt:** Run the draft through a readability checker. If it scores above 10th grade, simplify the sentences.

PROMPT 081 [CONTENT]

You are a YouTube content strategist for an architecture channel targeting [AUDIENCE — e.g. architecture students / homeowners planning to build / real estate developers]. Generate 10 video title and description pairs. Each video should: have a title that is searchable (include a specific keyword), cover a topic with high search demand but limited quality existing content, be completable in [10–15 / 20–30 / 35–50] minutes, and deliver one specific, actionable insight. For each video: title, 100-word video description (for YouTube description field), primary search keyword, and one reason this topic is underserved on YouTube.

→ **Usage:** Use to plan a content calendar for an architecture YouTube channel. Build 3 months of content at once.

PROMPT 082 [CONTENT]

You are an architecture content strategist. Generate a 12-month Instagram content calendar for [ACCOUNT TYPE — e.g. an architecture studio / an architecture education platform / a homeowner design advice account]. For each month provide: 1 hero educational topic (the month's content theme), 3 carousel ideas (each with a working title and 1-sentence description of the content), 2 reel ideas (topic and visual concept), and 4 single-post ideas. Sequence the calendar to follow the architectural design process: Month 1–2 (briefing and site analysis), Month 3–4 (concept design), Month 5–6 (design development), Month 7–8 (documentation and specifications), Month 9–10 (construction on site), Month 11–12 (completion and handover).

→ **Usage:** Use at the start of each year to plan your full content calendar. Adapt topics to your project pipeline.

PROMPT 083 [CONTENT]

You are an architecture educator. Generate a 10-part email course outline on [TOPIC — e.g. how to design your home extension / understanding the building process from brief to handover / passive design principles for homeowners]. For each email in the sequence provide: email number, subject line, main teaching point (1 sentence), specific practical exercise or action the reader should take, and a preview sentence that motivates them to open the next email. The audience is: [AUDIENCE]. Each email should be readable in 5 minutes or less.

→ **Usage:** Use to create an email course as a lead magnet for a practice or architecture education platform.

PROMPT 084 [CONTENT]

You are a thought leadership content consultant. I am an architect with expertise in [SPECIALIZATION — e.g. tropical sustainable design / affordable housing / adaptive reuse]. Write a 600-word opinion article on [TOPIC — e.g. why architects need to stop designing for photographs and start designing for people / the real reason affordable housing fails / what climate change means for architecture in [REGION] over the next 20 years]. Write in a confident, informed first-person voice. Include: one surprising opening statement, one specific example from built architecture history, one data point or research finding (note that I will verify this independently), and a clear call to action for the profession in the final paragraph.

→ **Usage:** Use to build thought leadership on LinkedIn, architecture publications and practice websites.

⚙️ **Adapt:** Ask the AI to cite the data point source so you can verify it before publishing.

PROMPT 085 [CONTENT]

You are a podcast script consultant. I am hosting a [10 / 20 / 30]-minute architecture podcast episode on [TOPIC — e.g. the future of the architecture profession / designing for extreme climate / how AI is changing the way architects work]. Generate a full episode structure with: (1) Opening hook (30 seconds — the one question this episode answers), (2) Introduction (1 minute — why this topic matters now), (3) Main segment — 3 key points each with a talking point, a supporting example or story, and a transition sentence to the next point, (4) Guest question prompts if I am interviewing a guest (5 questions from easy to provocative), (5) Closing summary and one clear call to action. Label each section with approximate timing.

→ **Usage:** Use to plan and structure podcast episodes. The structure doubles as a script framework for solo episodes.

Mistakes Quick Reference + 15 Bonus Prompts

Prompts 086 – 100 · Common Mistakes · Advanced Workflows · Multi-Model · Chaining · Iteration Techniques

THE 7 PROMPT MISTAKES — QUICK REFERENCE CHECKLIST

	The Mistake	The Fix
☐	No Role Setting	Starting the prompt without 'You are a [ROLE].' The AI defaults to a generic assistant register.
☐	Vague Task	Asking for 'something about X' without specifying length, purpose or audience.
☐	Missing Format	Not telling the AI how to structure the output. It defaults to whatever it considers typical.
☐	No Context	Generic project description: 'a house in India.' No climate, no budget, no user, no site.
☐	Multi-Question Prompt	Asking for research, concept, narrative and schedule in one instruction.
☐	Accepting First Output	Using the first AI response as a deliverable without iteration.
☐	No Verification Step	Using AI-generated regulations, costs, structural data or material specs without checking.

SECTION J — 15 BONUS ADVANCED PROMPTS (Prompts 086–100)

PROMPT 086 [BONUS]

MULTI-TURN RESEARCH CHAIN — PROMPT 1 OF 3: You are a building science consultant. I am beginning the research phase for a [PROJECT TYPE] in [LOCATION]. Generate a structured research agenda covering: (1) 5 climate and site factors to investigate, (2) 5 precedent buildings to study, (3) 3 regulatory areas to check, (4) 2 material research questions. Format as a numbered research agenda. I will use this as the basis for a series of follow-up research prompts. Do not answer the questions yet — just create the agenda.

→ **Usage:** This is the anchor prompt for a multi-turn research chain. Use the output as a structured agenda, then run each item as a separate follow-up prompt.

⚙ **Adapt:** In your next prompt, paste this output back and say: 'Now research item 1 of this agenda in detail.'

PROMPT 087 [BONUS]

MULTI-TURN RESEARCH CHAIN — PROMPT 2 OF 3 (FOLLOW-UP): Here is the research agenda we created: [PASTE AGENDA FROM PROMPT 086]. Now please research item [NUMBER] in detail. Provide a comprehensive 400-word response with specific examples, real data points (labelled as approximate), and at least one built precedent reference. Format as a structured research note I can add directly to my project file.

→ **Usage:** Paste the original agenda into the context each time. This keeps the AI oriented to the full research scope.

PROMPT 088 [BONUS]

ITERATIVE CONCEPT REFINEMENT CHAIN: Here is my current design concept statement: [PASTE YOUR CURRENT CONCEPT — 200 to 400 words]. Review it critically and suggest: (1) one sentence that should be made more specific (quote the sentence and suggest the improved version), (2) one idea that is currently implicit but should be made explicit, (3) one cliché or vague phrase to eliminate (quote it and suggest a replacement), (4) one additional spatial or atmospheric quality that follows logically from the concept but is not yet articulated. Do not rewrite the whole concept — surgical improvements only.

→ **Usage:** Use after you have a working concept draft. Run this refinement prompt 2–3 times to progressively strengthen the text.

PROMPT 089 [BONUS]

DEVIL'S ADVOCATE DESIGN REVIEW: Here is my design proposal for a [PROJECT TYPE]: [PASTE YOUR DESIGN BRIEF OR CONCEPT — 200 to 500 words]. Act as a critical but constructive design reviewer — a senior architect who is not on my team. Identify: (1) The strongest element of this design (be specific), (2) The design decision most likely to cause problems during construction or occupation (explain why), (3) One assumption in the design that has not been tested, (4) One question a planning authority is likely to raise, (5) One aspect of the design that a user of the building might find frustrating. Be honest and specific — not encouraging.

→ **Usage:** Use before every client or planning presentation. Better to hear the criticism from AI first than from the client.

PROMPT 090 [BONUS]

CROSS-DISCIPLINE CONSULTANT SIMULATION: You are simultaneously playing the role of three different consultants reviewing my design proposal: [PASTE YOUR DESIGN BRIEF — 200 to 400 words]. Review it from the perspective of each consultant in sequence, labelled clearly: → STRUCTURAL ENGINEER: What are the structural implications and risks? → SUSTAINABILITY CONSULTANT: What are the environmental performance risks and opportunities? → COST CONSULTANT: What are the likely budget risks in this design? For each consultant, provide 3 specific observations. Keep each response to 100 words maximum.

→ **Usage:** Use at design development stage before formal consultant appointments to anticipate interdisciplinary issues.

PROMPT 091 [BONUS]

AI + CAD INTEGRATION PROMPT — BRIEF GENERATOR: I have completed a [SCHEMATIC DESIGN / DESIGN DEVELOPMENT] stage floor plan for a [PROJECT TYPE]. The plan has the following characteristics: [DESCRIBE YOUR PLAN — room layout, circulation strategy, key dimensions, structural grid, orientation]. Generate a design development brief that a junior architect or CAD technician could use to develop this plan to [NEXT STAGE — e.g. planning application drawings / construction issue]. The brief should cover: drawing list required, key dimensions to establish, coordination information needed from consultants, drawing annotation requirements, and quality check items before issue.

→ **Usage:** Use to brief team members or collaborators on CAD development tasks without lengthy verbal briefings.

PROMPT 092 [BONUS]

PROMPT TRANSLATION — ADAPT FOR DIFFERENT AI TOOLS: Here is a prompt I have written for ChatGPT: [PASTE YOUR PROMPT]. Rewrite this prompt optimized for: (1) Claude — emphasizing analytical depth and document structure, (2) Gemini — optimized for research retrieval and factual grounding, (3) Midjourney — converted into a photorealistic visualization prompt using the correct Midjourney syntax and parameters. Label each version clearly. Explain in one sentence what you changed for each platform and why.

→ **Usage:** Use when you have a strong prompt in one tool and want to deploy it across your full AI toolkit.

PROMPT 093 [BONUS]

CLIENT OBJECTION PREPARATION: I am about to present a [DESIGN DECISION — e.g. a predominantly flat roof / an open-plan layout without traditional room divisions / a significant use of exposed concrete as a primary finish material] to a client who may have concerns about [LIKELY OBJECTION — e.g. roof leaks / lack of privacy / maintenance]. Generate: (1) The 5 most likely objections this client might raise, (2) A clear, confident response to each objection (2–3 sentences each), (3) One additional benefit of the design decision I may not have considered that I could use to strengthen my position. Format as a Q&A preparation document.

→ **Usage:** Use before any client meeting where a specific design decision requires persuasion or explanation.

PROMPT 094 [BONUS]

COMPARATIVE PRECEDENT DEEP-DIVE: You are an architectural researcher. I am studying [DESIGN CHALLENGE]. Compare two specific buildings that approach this challenge in fundamentally different ways: [BUILDING 1 — name, architect, year] and [BUILDING 2 — name, architect, year]. Compare them across 6 dimensions: (1) Site strategy, (2) Structural approach, (3) Material palette, (4) Climate response, (5) Social or cultural response, (6) Legacy and influence on subsequent architecture. Format as a side-by-side comparison table. End with a 100-word synthesis identifying what a contemporary designer can learn from both.

→ **Usage:** Use for deep precedent research when two buildings represent contrasting approaches to the same design problem.

PROMPT 095 [BONUS]

ARCHITECTURAL ARGUMENT BUILDER: You are an architectural theorist. I am preparing a position paper or opinion article on [ARCHITECTURAL ARGUMENT — e.g. why sustainability in architecture must be measurable not just aspirational / why the open-plan office is a failed typology / why vernacular architecture is more relevant than ever in the age of climate change]. Build the argument structure: (1) The thesis — one clear, contestable claim, (2) Three supporting arguments with evidence, (3) The strongest counterargument and how to address it, (4) A memorable closing statement that crystallizes the position. This is a structure, not a final text. 300 words.

→ **Usage:** Use before writing any thought leadership article, competition entry essay or academic paper.

PROMPT 096 [BONUS]

PRACTICE POSITIONING STATEMENT: You are a brand strategy consultant. I run an architecture practice with the following characteristics: [DESCRIBE YOUR PRACTICE — years in operation, team size, project types, geographic focus, any awards or recognition, your personal design philosophy in 2–3 sentences]. Generate: (1) Three possible practice positioning statements (one sentence each, each taking a different strategic angle), (2) A 50-word practice introduction for our website home page, (3) A 100-word 'About the Practice' paragraph for tender documents, (4) A one-sentence elevator pitch we can use verbally when meeting potential clients.

→ **Usage:** Use when updating your practice website, tender documents or marketing materials.

PROMPT 097 [BONUS]

CONSTRUCTION STAGE COMMUNICATION TEMPLATE: You are a project architect. The following issue has arisen on site during [CONSTRUCTION STAGE]: [DESCRIBE THE ISSUE — what was discovered, when, who was involved, what the options are]. Write three versions of a communication about this issue: (1) An email to the client explaining the issue and proposed resolution in plain language, (2) A formal site instruction to the contractor, (3) A brief record for the project file. All three should be factually identical but tonally appropriate to their recipient.

→ **Usage:** Use when an on-site issue requires communication to multiple parties simultaneously.

PROMPT 098 [BONUS]

AI-ASSISTED DESIGN BRIEF INTERVIEW PREP: You are a briefing consultant. I am meeting a new client for the first time to develop a design brief for a [PROJECT TYPE]. Generate a structured interview guide with 20 questions to ask the client during the briefing meeting. Organize the questions into 5 categories: (1) Project vision and aspiration, (2) Functional requirements, (3) Budget and timeline, (4) Site and context preferences, (5) Process and collaboration expectations. For each question, note in brackets what design decision this information will inform. Format as a printable interview guide.

→ **Usage:** Print this before every first client meeting. The questions will surface information you would not have thought to ask.

PROMPT 099 [BONUS]

PRACTICE SYSTEMS AND PROCESS DOCUMENTATION: You are a practice management consultant. I need to write a [PROCESS DOCUMENT — e.g. new project onboarding checklist / design review meeting agenda template / drawing issue register protocol / consultant appointment checklist] for my architecture practice. Generate a detailed, step-by-step process document that is: comprehensive enough to be used by a new team member without verbal explanation, formatted for use as a working checklist, and adapted for a practice of [TEAM SIZE — e.g. 2 / 5 / 15] people working on [PROJECT TYPE] projects. Include all steps, responsibilities and quality check points.

→ **Usage:** Use to systematize practice processes. Each documented process reduces training time and error rate.

PROMPT 100 [BONUS]

THE PERSONAL PROMPT LIBRARY BUILDER: You are a prompt engineering consultant for architects. I have just completed a [PROJECT TYPE] project in [LOCATION]. Based on the work done during this project, help me build 5 reusable prompt templates I can add to my personal library. For each template: identify a task I likely had to do repeatedly on this project type (e.g. writing client update letters / generating room data sheets / creating presentation narratives), create a reusable template with [BRACKET] variables for the parts that will change on the next project, label it with the appropriate category (Research / Concept / Visualization / Documentation / Presentation / Content), and give it a memorable 3-word name for easy retrieval. Output: 5 complete prompt templates, ready to copy into my prompt library.

→ **Usage:** Run this prompt at the end of every project. Your library grows with every commission you complete.

⚙️ **Adapt:** This is the highest-leverage prompt in the library — it creates more prompts.

PROMPT CHAINING GUIDE: Connect research → concept → documentation → content in one workflow

01

ANCHOR PROMPT

Start with a research or brief prompt. This becomes the master context document for the chain. Establish: project type, location, climate, budget, key design intent.

02

REFINEMENT PROMPT

Paste the anchor output back. Add: 'Based on the above, now develop the concept strategy.' Each chain step should reference the previous output explicitly.

03

DEVELOPMENT PROMPT

Use concept output to drive documentation: 'Based on this concept, write the design narrative section of the project brief.' The chain maintains consistency.

04

CONTENT PROMPT

Use project brief and concept to create content: 'Based on this project, write an Instagram carousel explaining the key design idea to a homeowner audience.'

05

LIBRARY PROMPT

At chain end, run Prompt 100 to extract reusable templates from the workflow you just completed. Every project chain builds your library.

Your Personal Prompt Library Planner

30 Slots · 6 Categories · Monthly Review Checklist · ARCNET Footer

INSTRUCTIONS: Fill in your best-tested prompts below. Score each /5 using the Prompt Quality Scorecard on Page 2. Review monthly. Remove any prompt scoring below 4/5.

Category	Prompt Name / Description	Score	Best Platform
RESEARCH		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
CONCEPT DESIGN		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
VISUALIZATION		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ

DOCUMENTATION		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
PRESENTATION		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
CONTENT		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ
		___/5	☐ ChatGPT ☐ Claude ☐ MJ

MONTHLY PROMPT LIBRARY REVIEW — CHECKLIST

Review Action		Notes / Result
☐	Remove underperformers	Delete any prompt scoring 3/5 or below. A weak prompt wastes more time than writing from scratch.
☐	Refine near-misses	Identify prompts scoring 4/5. What single change to the Context or Constraints would raise them to 5/5?
☐	Add new prompts	Add at least 2 new prompts from the current month's project work. Use Prompt 100 to generate them.
☐	Update platform notes	Have any AI tools changed their output quality? Update your platform guide (Page 2) if needed.
☐	Share with team	Distribute 1–2 improved prompts to your team or collaborators this month.
☐	Schedule next review	Set the next monthly review date in your calendar now: _____

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Hub:  Resources · Category:  AI Resources · Cluster:  Prompt Engineering

Continue Learning:

- 50 AI Prompts for Architects (Article RE-ID-001)
- AI Tools Every Architect Should Know in 2026
 - Midjourney Prompt Formula for Architects
 - ChatGPT Workflows for Architects

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